



NEWS RELEASE

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Attorney General's Consumer Protection Division to Participate in National Consumer Protection Week

PIERRE, S.D – Attorney General Marty Jackley's Consumer Protection Division has joined with federal, state, and local government agencies and national organizations to celebrate the 16th annual National Consumer Protection Week (NCPW) March 2-8, 2014. NCPW is a coordinated campaign that encourages consumers nationwide to take full advantage of their consumer rights and make better-informed decisions.

"The Attorney General's Consumer Protection Division plays a vital role in the enforcement of laws that protect consumers and provide mediation services to help resolve complaints," said Jackley. "This week reiterates the importance of all consumer organizations working together to ensure that consumers are being protected."

In 2013, the Attorney General's Consumer Protection Division recovered \$9,446,810 for South Dakota consumers. The Division fielded 30,677 consumer inquiries including phone calls, emails and correspondences.

Go to www.ncpw.gov for free educational resources, and read blog posts from national consumer protection experts.

Follow us on Twitter @SDAttorneyGen as the Attorney General's Consumer Protection Division will provide tweets on how to increase your consumer knowledge throughout NCPW.

Any consumer that has a complaint about goods or services, or has questions about possible scams or violations of consumer protections laws are encouraged to contact the Attorney General's Consumer Protection Division at 1-800-300-1986 or at consumerhelp@state.sd.us.