CONSUMER COMPLAINT
The Attorney General of the State of South Dakota and the Division of Consumer Protection have the authority to investigate deceptive or misleading business/trade practices and take legal action on behalf of the State of South Dakota. Neither the Attorney General nor his staff can act as a private attorney for you. This office is prohibited by law from providing legal advice to private parties. To preserve any private legal rights you have, you may wish to contact a private attorney in addition to contacting our office.

1. Consumer Information:
Your Name: Mr./Mrs./Ms. __________________________________________

Your Business Name (If Applicable): _______________________________________

Address: _____________________________ County: ___________________________

City: _____________________________ State: ______ Zip: _______________________

Home Phone #: ______________________ Work Phone #: _______________________

Were you under 18 when the transaction occurred? Yes ☐ No ☐

Age Range: 18-30 ☐ 31-50 ☐ 50-Over ☐

If you have talked with someone in our office, please list their name here: ______________________

2. Company or Person complained about:
Company: __________________________________________________________________

Representative: __________________________________________________________________

Address: _____________________________________________________________________

City: _____________________________ State: ______ Zip: _______________________

Phone #: ______________________ Additional # __________________________

3. How Transaction was initiated (Check one):
   ☐ I responded to a written ad.
   If so, publication __________________________
   ☐ I responded to a Radio/TV ad.
   If so, station ___________________________
   ☐ I received information in the mail.
   ☐ I received a telephone call.
   ☐ I contacted or went to firm’s business.
   ☐ Firm first contacted me in person in my home.
   ☐ Firm first contacted me in person away from my home.
   ☐ Other ___________________________

4. Where transaction took place (Check one):
   ☐ My home __________________________
   ☐ Firm’s place of business __________________________
   ☐ Telephone __________________________
   ☐ Mail __________________________
   ☐ Other: __________________________
   ☐ There was no transaction

5. Date of Transaction: ___________________________ (mm/dd/yyyy)

6. Did you sign a contract? ___________________________

7. Product or service: ____________________________
8. Price ______________________ Amount paid to date ______________________

9. How was the transaction financed? ____________________________________________

10. Actions taken to date (Check appropriate responses)

   ______ I have contacted the firm about my complaint.
   Person contacted: ____________________________________________________________
   Date: ___________________ Their reaction: _______________________________________

   ______ I have attempted to cancel.

   ______ I have requested the merchandise.

   ______ I have retained a private attorney. (If so, list attorney’s name and address)
   __________________________________________________________

   ______ I filed a complaint with another agency. (If so, specify)
   __________________________________________________________

11. Summary of complaint:

Please describe briefly what you wish to report. Give specific facts in the order they happened with all dates, etc. you can recall. Please attach copies of any papers involved - such as advertisements, receipts, contracts, canceled checks, bills, financing papers and other documents related to your complaint. The documents will be returned to you upon request. (Attach an extra sheet if necessary.)

12. Who referred you to this office? ____________________________________________

13. Would you be willing to testify in court, if necessary? Yes ☐ No ☐

   In submitting this form, I am giving authorization for the company and its affiliates to discuss and provide account information to the South Dakota Division of Consumer Protection.

   The Division of Consumer Protection has my permission to send a copy of this complaint to the person or company complained about. I have read the complaint and hereby certify that the information reported is true and correct to the best of my knowledge, information and belief.

   ___________________________________________  __________________________________
   Applicant’s signature                     Date

State (SDCL 20-13) and Federal (Title VI of the Civil Rights Act of 1964, the Rehabilitation Act of 1973 as amended, and the Americans With Disabilities Act of 1990) laws require that the Office of Attorney General provide services to all persons without regard to race, creed, religion, sex, disability, ancestry, or national origin.