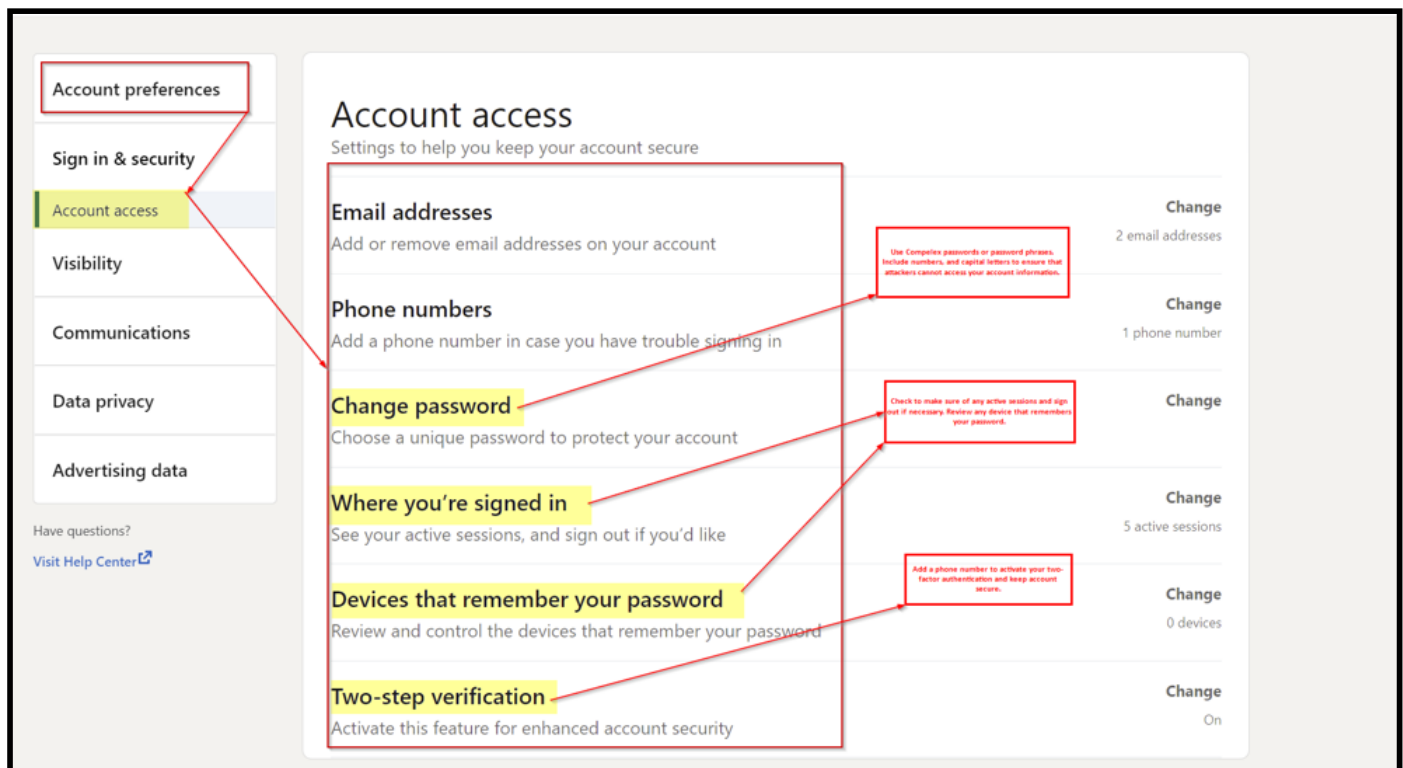
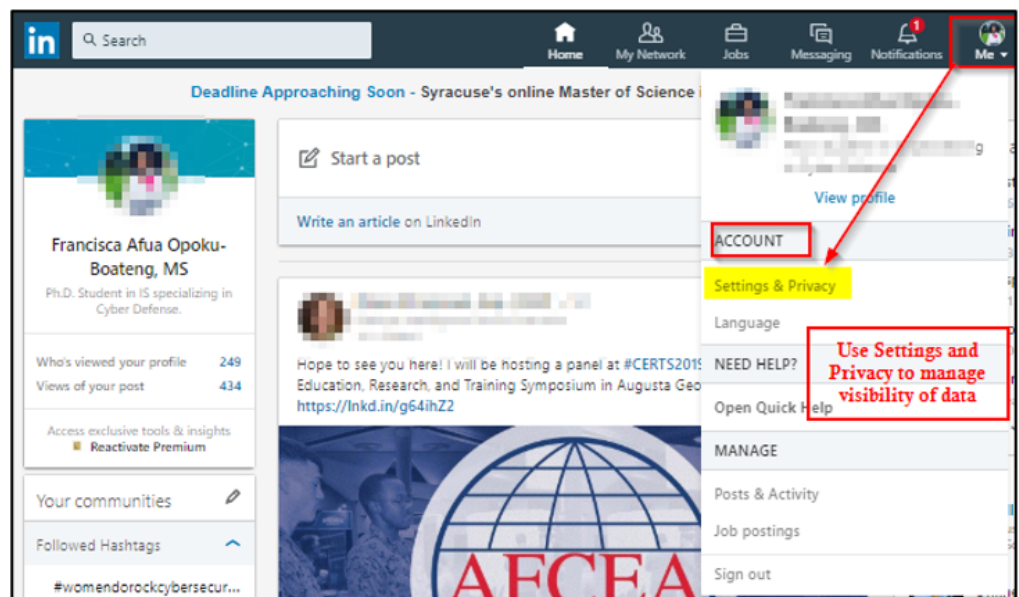


ACCOUNT LOGIN & ACTIVITY

LinkedIn is a professional networking site whose users establish connections with co-workers, customers, business contacts, and potential employees and employers. Users post and share information about current and previous employment, education, military activities, specialties, and interests. To limit exposure of your personal information, you can review and manage who can view your profile and activities.



Account preferences

Profile information

Site preferences

Syncing options

Subscriptions & payments

Partners & services

Account management

Sign in & security

Partners & services

Services you've connected your LinkedIn account

Microsoft

View Microsoft accounts you've connected to your LinkedIn account

Change

1 connected account

Twitter

Manage your Twitter info on your LinkedIn account

Change

Not connected

Only allow access to services you do use or are aware of.

CLOSING YOUR ACCOUNT

Account preferences

Profile information

Site preferences

Syncing options

Subscriptions & payments

Partners & services

Account management

Sign in & security

Visibility

Communications

Data privacy

Advertising data

Have questions?
Visit [Help Center](#)

Partners & services

Services you've connected your LinkedIn account

Microsoft

View Microsoft accounts you've connected to your LinkedIn account

Change

1 connected account

Twitter

Manage your Twitter info on your LinkedIn account

Account management

Control your LinkedIn account

Merge accounts

Transfer connections from a duplicate account, then close it

Change

Hibernate account

Temporarily deactivate your account

Change

Close account

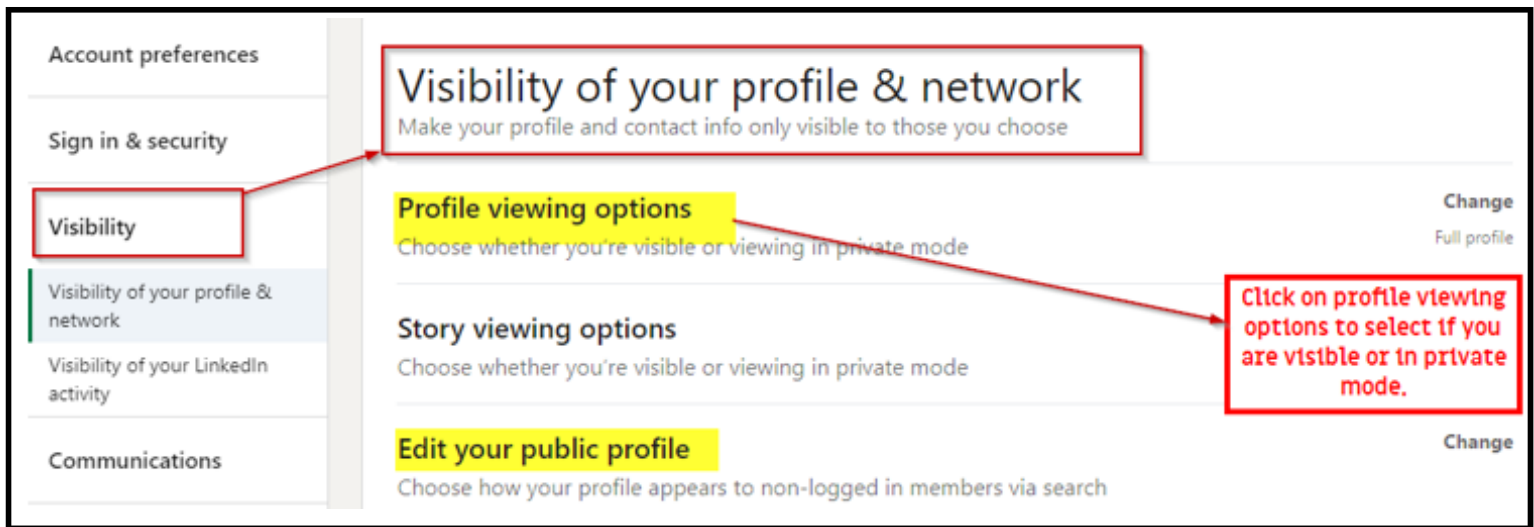
Learn about your options, and close your account if you wish

Change

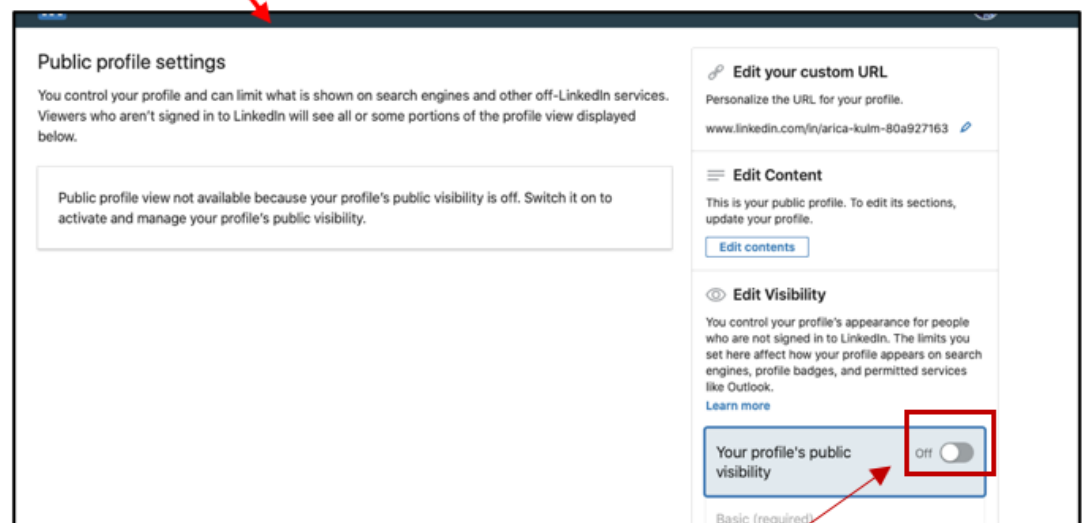
Close or hibernate your account if you no longer plan to use LinkedIn services or temporarily deactivate your account. Click on either the close or hibernate account to confirm that you want to complete that step.

PRIVACY - EDIT YOUR PUBLIC PROFILE

Review settings by following the screenshots and arrows below to ensure that your information is visible only to people of your choosing. Navigate through Privacy Tab to manage how others see your profile and network information.



Set your public profile to Off. Users not signed in to LinkedIn will not see your profile and limits visibility to search engines and other off-LinkedIn services



PROFILE & NETWORK INFORMATION

Account preferences

- Sign in & security
- Visibility**
- Visibility of your profile & network
- Visibility of your LinkedIn activity
- Communications
- Data privacy
- Advertising data

Visibility of your profile & network
Make your profile and contact info only visible to those you choose

Profile viewing options Change
Choose whether you're visible or viewing in private mode Full profile

Story viewing options Change
Choose whether you're visible or viewing in private mode

Edit your public profile Change
Choose how your profile appears to non-logged in members via search

Who can see or download your email address Change
Choose who can see your email address on your profile and in approved apps or download it in their data export

Who can see your connections Close
Choose who can see your list of connections Only you

Who can see your connections displayed on your profile

Only you

Other members will still be able to see connections that have endorsed you or any connections they share with you. If you don't want your endorsements visible, switch your option to Only you. [Learn more](#)

Information contained in the "profile also viewed" section changes frequently and is not under your control, it is best to turn it off.

Account **Privacy** **Ads** **Communications**

How others see your profile and network information

Edit your public profile Change
Choose how your profile appears to non-logged in members via search engines or permitted services

Who can see your email address Change
Choose who can see your email address on your profile

Who can see your connections Change Connections
Choose who can see your list of connections

Viewers of this profile also viewed Close
Choose whether or not this feature appears when people view your profile No

Should we display "Viewers of this profile also viewed" box on your Profile page?

No

PRIVACY - LINKEDIN ACTIVITY

Turn off Profile Visibility on LinkedIn to ensure your information is not displayed by affiliates, partners, customers, or other permitted developers. Set the discovery of your profile via email address or phone number to No for you maximum anonymity and protection. Manage who can follow you on LinkedIn block or unfollow any suspicious person.

Account preferences

Sign in & security

Visibility

Visibility of your profile & network

Visibility of your LinkedIn activity

Communications

Data privacy

Advertising data

Have questions? Visit [Help Center](#)

Choose who can see your list of connections Only you

Who can see your last name Change

Choose how you want your name to appear Full

Representing your organization and interests Change

Show your name and/or profile information with other content shown on LinkedIn? Yes

Profile visibility off LinkedIn Close

Choose how your profile appears via partners' and other permitted services No

Should we show information from your profile to users of permitted services such as Outlook? [Learn more](#)

Profile discovery using email address Change

Choose who can discover your profile if they haven't connected with you, but have your email address Nobody

Profile discovery using phone number Change

Choose who can discover your profile if they haven't connected with you, but have your phone number Nobody

Blocking Change

See your list and make changes if you'd like

Account preferences

Sign in & security

Visibility

Visibility of your profile & network

Visibility of your LinkedIn activity

Communications

Data privacy

Advertising data

Have questions? Visit [Help Center](#)

Visibility of your LinkedIn activity

Make sure your network only sees the activity you choose to show

Manage active status Change

Choose who can see when you are on LinkedIn

Share profile updates with your network Change

Choose if your network is notified about key updates from your profile

Notify connections when you're in the news

Choose if your network is notified when you've been mentioned in an article or blog post No

Mentions or Tags Change

Choose whether other members can mention or tag you Yes

Followers Close

Choose who can follow you and see your public updates Connections

Choosing "Everyone" lets people outside your network follow your public updates. If you switch from "Everyone" to "Your connections," you'll lose any out-of-network followers you have now. Any changes you make will take effect in about 24 hours.

Your connections

Click on highlighted tabs to set your visibility of your LinkedIn activities.

PRIVACY - DATA USAGE BY LINKEDIN

The screenshot shows the LinkedIn 'How LinkedIn uses your data' settings page. The left sidebar contains a menu with 'Data privacy' highlighted. The main content area lists various data usage settings, each with a 'Change' link. Red boxes and arrows highlight specific sections and provide instructions:

- Manage your data and activity:** A red box highlights this section, with an arrow pointing to a callout: "Review your data and activity to see how LinkedIn uses that data."
- Personal demographic information:** A red box highlights this section, with an arrow pointing to a callout: "Manage what information you share about your personal demographics."
- Permitted services:** A yellow box highlights this section, with an arrow pointing to a callout: "Manage data sharing and make sure you know services you have authorised."

The settings listed on the page include:

- Manage your data and activity:** Review the data that you've provided, and make changes if you'd like.
- Get a copy of your data:** See your options for accessing a copy of your account data, connections, and more.
- Salary data on LinkedIn:** See and delete your salary data.
- Search history:** Clear all previous searches performed on LinkedIn.
- Personal demographic information:** Choose what details you provide about your personal demographics.
- Social, economic, and workplace research:** Choose whether we can make some of your data available for policy and academic research.
- Stored job applicant accounts:** Match which third-party job applicant accounts are stored on LinkedIn.
- Other applications:** Control how associated accounts can use your data.
- Permitted services:** View services you've authorized and manage data sharing.
- Microsoft Word:** Choose whether work experience from your profile can be shown in Resume Assistant within Microsoft Word.

ADVERTISING DATA PREFERENCES

Account preferences

- Sign in & security
- Visibility
- Communications
- Data privacy
- Advertising data**
 - Advertising preferences
 - Data collected on LinkedIn
 - Third-party data

Advertising preferences

Choose how your data is used to show you more relevant ads

Profile data for personalizing ads

Choose how ads appear to you

Can we use your profile photo and profile information (like name or company) to personalize the content of ads, such as job ads?

No ☐

Only you can see ads with your photo. Changes typically take up to 48 hours to take effect.

Interest categories

See more relevant ads, such as job ads, based on your and similar members' activities on LinkedIn and Bing

Disable profile data which allows to use your data to provide insights that help advertisers.

THIRD PARTY DATA

Third-party applications and services can access your personal information once you authorize them in your settings. Limit the use of applications to ensure that third parties cannot collect, share, or misuse your personal information. Avoid sharing your activities on third-party websites with LinkedIn by disabling the option. Do not permit or allow LinkedIn to receive information about your visited sites.

Account preferences

- Sign in & security
- Visibility
- Communications
- Data privacy
- Advertising data**
 - Advertising preferences
 - Data collected on LinkedIn
 - Third-party data

Third-party data

Choose how you'd like data from your activity off LinkedIn to be used to show you more relevant ads

Audience insights for websites you visit

Choose if your data can be used anonymously by third party websites you visit to help them better understand their audiences

Ads outside of LinkedIn

Choose if you want to see relevant ads on websites and apps outside of LinkedIn

Interactions with businesses

Choose how your information given to businesses is used to show you relevant ads

Ad-related actions

Choose if your actions on ads can be used to understand and report aggregate ad performance

Can we use your information (that does not identify you) about action took on ads to let advertisers know aggregate information about how performed?

No ☐

The information used for ads is aggregated and does not identify you. It also includes activities from all your devices whether or not you are logged into our services. Changes typically take up to 48 hours to take effect. [Learn more](#)

Opt-out of any third party data collection and social advertising by turning off your settings or setting it to NO.

Data collected on LinkedIn
Choose what type of data you would like LinkedIn to use to show you more relevant ads

Connections
Choose whether your connections can be used to show you relevant ads

Location
Choose whether your location can be used to show you relevant ads

Demographics
Choose whether your age or gender can be used to show you relevant ads

Companies you follow
See more relevant ads, such as job ads, based on companies you follow

Groups
Choose whether the groups you've joined can be used to show you relevant ads

Education
Choose whether your education can be used to show you relevant ads

Change
No

Change
No

Change
No

Change
No

Change
No

Change
No

USEFUL LINKS

A Parent's Guide to Internet Safety

www.fbi.gov/stats-services/publications/parent-guide

Wired Kids

www.wiredkids.org

Microsoft Safety & Security

<https://support.microsoft.com/en-us/help/4091455/windows-protect-privacy-internet>

OnGuard Online

<https://www.consumer.ftc.gov/features/feature-0038-onguardonline>

LinkedIn Public Profile Visibility

<https://www.linkedin.com/help/linkedin/suggested/83>

